

ESSRX NAMES NEW PRESIDENT

Parsippany, NJ, March, 2011 –ESSRX, in Parsippany, N.J. has named Howard Drazner, of Northbrook, IL, President. Doug Mack, formerly CEO and President of ESSRX, will remain CEO.

Drazner was senior vice president at PDI, Inc., of Parsippany, N.J. and president of PDI's Pharmakon Division based in Schaumburg, IL. He has nearly 30 years of experience in senior sales, marketing and executive administration in the pharmaceutical industry including; Stuart Pharmaceuticals (now AstraZeneca), the American College of Surgeons and Buckley Dement, a healthcare direct marketing firm. Drazner received a BS in life sciences from the University of Wisconsin, Madison.

"Howard comes on board as president of ESSRX as the need for and use of satellite broadcast solutions is increasing significantly," said Doug Mack, former president, now CEO of ESSRX. "His extensive background will help ESSRX continue to grow as we meet the evolving needs of our ever-expanding client list with broadcast meetings and provide the largest nationwide private dining viewing network for HD satellite programs and webcasts," Mack added.

ESSRX is an expert audiovisual and satellite production and support company, offering high definition broadcasts and webcasts to the financial services and pharmaceutical industry. It is the leading provider of satellite broadcast programs and is one of the largest providers of audio-visual equipment rentals. In addition, it is also the largest provider of PhRMA-compliant medically-relevant items and textbook fulfillment services for medical education and pharmaceutical company clients.

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